

Wisconsin Family Child Care Association Mini Conference

December 2, 2017 Conference Schedule

8:30am-9:00am	Registration
9:00am-10:30	Literacy bags: A Home to School Connection, Stephanie Winkel
10:30am-noon	Early Literacy Make and Take, Jamie Brassfield
Noon-1:00pm	Lunch/History of WFCCA/ Shop the Exhibits
1:00pm-2:30pm	Creating A Professional Attitude & Image, Leah Zastoupil
2:30pm-4:00pm	Parent Relationships & Communication Techniques, Leah Zastoupil

Literacy bags: A Home to School Connection (Make and Take Included)

Stephanie Winkel, family childcare provider

As Early childhood professionals, we engage children's brains every day. However, we often see a disconnect between home and childcare! Parents and guardians may not know or have the resources to engage their children in early literacy at home! You can help by creating a "lending library" of literacy bags for parents to borrow! Learn how to create, maintain and distribute literacy bags. You'll also have the opportunity to make your own literacy bags right at this workshop! **(Participants will receive a bag, with a few books and activities for make and take)**

Early Literacy Make and Take

Jamie Brassfield, Family & Childcare Resources of N.E.W.

A chance for early educators to bring the books they read to their class to life! During the class, we will touch on the benefits of having a literacy rich environment. We will review the ten important reasons why you should read to the children in your care. Using the book as a base, we will create 5-7 activities that relate to the WMELS performance standards. Participants will also look at ways to use the materials for family engagement **Participants will receive one copy of the book.**

Creating A Professional Attitude & Image

Leah Zastoupil, WFCCA President

Things to be discussed are marketing, and advertising your program, phone and interviewing skills, creating a philosophy and vision, tours of your program, professional parent handbooks, being in the community and setting goals.

Parent Relationships & Communication Techniques

Leah Zastoupil, WFCCA President

How to develop strong bond with parents alongside the kids in your care. Getting over the fear of asking for help and items needed in the program. Exploring ways to get parents involved and support the program.

There will be a handful of exhibitors, silent auction items, and lunch

Mini Conference is limited to 50 Registrants,

to be held at Family & Childcare Resources of N.E.W, 201 West Walnut Street, Suite 100, Green Bay, WI

Questions, please contact: WISfccaconference@gmail.com or (608) 322-1260

WFCCA Members: \$45.00 per person Non-Members: \$55.00 per person **Deadline is November 25th, 2017**
Mini Conference fee includes lunch, and 6.5 hours of continuing education. Please fill out one form for each person

Lunch will be provided by a Thrivent Action Team

Name: _____ Registry ID# _____

Address: _____

Email address: _____

Phone Number: _____ WFCCA Region: _____

Make checks payable to Wisconsin Family Childcare Association
and mail to:

WFCCA Mini Conference
1178 Drews Drive, De Pere WI 54115