



Dear Sir or Madam:

We are contacting you on behalf of Wisconsin Family Child Care Association. We are a nonprofit organization that has been in existence since 1980. Our goal is to improve the quality of child care in the state of Wisconsin through conferences, workshops, meetings, and involvement in the community. Children enrolled in high quality early childhood programs tend to be more successful in school, more competent socially and emotionally, and show higher verbal and intellectual development during early childhood than children who are not enrolled in high quality programs.

Wisconsin Family Child Care Association is having their 39th Annual Family Child Care Conference at the Chula Vista Resort in Wisconsin Dells, on April 30, May 1 and 2, 2020. Family child care providers, as well as early childhood educators in other child care settings from throughout the state will be attending this conference. The purpose of this conference is to inform and educate child care providers. By educating providers, we are increasing the quality of child care in Wisconsin. Employees who have quality child care for their children are often more productive, less likely to miss time from work and are inclined to stay with their current employer.

We are asking for your support. Through your sponsorship, you or your business will be represented to both online viewers and conference attendees. One way is to provide a cash donation made payable to WFCCA, and the second way would be to donate items as a gift to represent your company. These items may be used in raffles, as door prizes, or as silent auction items to help with conference expenses. These donations are tax deductible for you or your business, as well as, a great way to advertise for your company. Any way that you or your business can help with this educational conference is greatly appreciated.

Attached are the details pertaining to this year's sponsorship levels. If your organization would like to participate in this year's conference as a sponsor, please contact us by phone with the amount of your donation. Thank you for your time and consideration. We look forward to hearing from you.

You also may visit our website at www.WisconsinFamilyChildCare.org to find out more about our organization.

Your help would be greatly appreciated. Thank you for your time and consideration.

Sincerely,

Tara Ebben
2020 WFCCA Conference Coordinator

Mail Donations to: Tara Ebben
Attn: WFCCA Conference
N4801 Rexford Rd.
Shiocton, WI 54170
6920.585.1778
wisfccaconference@gmail.com

Send donations early to get the most advertising for you and your company or by March 1, 2020



Sponsorship Levels of Support

WFCCA 39th Annual Conference

April 20 - May 2, 2020

Chula Vista Resort, Wisconsin Dells, Wisconsin

Wisconsin Family Child Care Association Tax ID: 39-1659972

Level-	Friend \$50	Supporter \$100	Bronze \$300	Silver \$500	Gold \$800	Platinum \$1500
Acknowledgement in conference book	X	X	X	X	X	X
Your logo on sponsor sign in registration area	X	X	X	X	X	X
Verbal Acknowledgement of support at our general sessions		X	X	X	X	X
Your logo on WFCCA website			X	X	X	X
Promotional items to be included in conference attendee bags			X	X	X	X
Ad in member newsletter			X	X	X	X
Feature on sponsor page in conference program			X	X	X	X
Ad in conference book			X (1/4 page ad)	X (1/2 page ad)	X (full page ad)	X (full page ad)
Complimentary booth space in exhibit hall				X	X	X
Feature article in WFCCA member newsletter				X	X	X
Opportunity to address guests during lunch					X	X
Listing as a lead sponsor in conference press release						X