

Wisconsin Family Child Care Association  
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Wisconsin Family Child Care Association needs your help.

Wisconsin Family Child Care Association (WFCCA) is a nonprofit statewide organization of family child care providers and their supporters formed in 1980. One of the goals of WFCCA is to improve the quality of child care in the state of Wisconsin through conferences, workshops, meetings, and involvement in the community.

WFCCA is currently planning its 39th annual child care conference at the Chula Vista Resort in Wisconsin Dells, (888)974-0563, on April 30, May 1, and May 2, 2020. We are expecting 150 to 200 family child care providers from throughout the state to attend this conference.

The purpose of this conference is to inform and educate family child care providers through a variety of training workshops. By educating providers, we are increasing the quality of child care in Wisconsin. Children enrolled in high quality early childhood programs tend to be more successful in school, more competent socially and emotionally, and show higher verbal and intellectual development during early childhood than children who are not enrolled in high quality programs. Conference participants do all the purchasing of equipment and supplies for their centers. They appreciate being able to shop for equipment and supplies when attending conferences.

We would like you to consider being a part of our conference by participating as an exhibitor. Exhibitors can reserve more than one table and may choose to attend on Friday and/or Saturday. Exhibitors are responsible for any and all travel and accommodation expenses. Hotel information will be provided with your registration confirmation. We do ask that each Exhibitor donate one door prize to be given out during our conference, I will come around to collect these door prizes at the conference.

The Registration Form and Liability Clause are to be received with appropriate fees no later than **March 15, 2020**. All businesses, whose Exhibitor Registration is received prior to February 1, 2020 will be listed in the conference booklet, which is given to each attendee at the conference. Please send required information to: Wisconsin Family Child Care Association, c/o Marlene Tiesling, 1236 S. Telulah Ave., Appleton, WI 54915. You may also place your own ad in our conference brochure or booklet for an additional fee. Registration of exhibitor space will be confirmed via e-mail.

If you have questions, please contact me via e-mail at [molly53541@gmail.com](mailto:molly53541@gmail.com) or 920.450.1615. Please visit [wisconsinfamilychildcare.org](http://wisconsinfamilychildcare.org) for conference details. Thank you for your time.

Sincerely,

Marlene Tiesling  
2020 WFCCA Exhibitor Chair