

Wisconsin Family Child Care Association
Ramona Mendez
1026 Rose St
LaCrosse, WI 54603



September 29, 2009

Dear Sir(s),

Wisconsin Family Child Care Association (WFCCA) is a nonprofit statewide organization of family child care providers and their supporters formed in 1980. One of the goals of WFCCA is to improve the quality of child care in the state of Wisconsin through conferences, workshops, meetings, and involvement in the community.

WFCCA is currently planning its 29th annual child care conference at the Kalahari Waterpark & Resort in Wisconsin Dells, on May 6, 7, and 8, 2010. We are expecting 300 to 350 family child care providers from throughout the state to attend this conference.

The purpose of this conference is to inform and educate family child care providers through a variety of training workshops. By educating providers, we are increasing the quality of child care in Wisconsin. Children enrolled in high quality early childhood programs tend to be more successful in school, more competent socially and emotionally, and show higher verbal and intellectual development during early childhood than children who are not enrolled in high quality programs. Conference participants do all the purchasing of equipment and supplies for their centers. They appreciate being able to shop for equipment and supplies when attending conferences.

We would like you to consider being a part of our conference by participating as an exhibitor. Registrants will pay \$65.00 per table per day. Exhibitors can reserve more than one table and may choose to attend on Friday and/or Saturday. Exhibitors are responsible for any and all travel and accommodation expenses. Hotel information will be provided with your registration confirmation.

The Registration Form and Liability Clause are to be received with appropriate fees no later than **December 31, 2009**. Please send required information to: WFCCA – c/o Ramona Mendez, 1026 Rose Street, LaCrosse, WI 554603. Upon receipt of your reservation and applicable fees, your organization will be listed in our conference booklet. This booklet is mailed out to over 5000 providers that are certified or licensed, as well as group child care centers. Registration of exhibitor space will be confirmed in writing.

If you have questions, please contact Ramona Mendez via email at kidbusiness@aol.com or call 608-784-6115. Please visit wisconsinfamilychildcare.org for conference details. Thank you for your time.

Sincerely,

Ramona Mendez
Conference Exhibitor Committee Chairperson